



RECREATION DEPARTMENT

28955 Hilliard Blvd.
Westlake, OH 44145

Phone 440.808.5700
Fax 440.808.5690

2022 WESTLAKE RECREATION DEPARTMENT SPONSORSHIP OPPORTUNITIES

Each year sponsorships and donations play a major role in the success of the Westlake Recreation Department programs and events. The information below details the many opportunities we have for you to support your community and earn some recognition for your company or organization! We are currently offering special event sponsorships, a new Basketball Banner Sponsorship program and advertising space in our Recreation Gazette. Please review the information below and contact us with any questions. *Please note: We reserve the right to add, change or delete events and sponsorship opportunities.*

Summer Concerts in the Park (Sunday evenings, June 12th – August 7th, no concert July 3rd)

An average of 300+ concert goers enjoy a variety of and musical styles appropriate for all age groups.

Full Season (8 concerts): \$1,000

Single Concert: \$250

Family Camp Out (July 15, 2022)

Typically 25+ families camp out overnight at the Recreation Center during this annual event. **Sponsorship Cost: \$250.**

Fall Festival (October 8th, 2022)

More than 1,000 (children ages 9 and younger and their parents) celebrate with a pumpkin hunt, face painting, hay rides, inflatables, refreshments, food trucks, and much more. **Sponsorship Cost: \$250.**

Breakfast with Santa (December 10th, 2022)

Our second annual Pancake Breakfast with Santa event will take place at the Recreation Center on Saturday, December 10th. This event features all you can eat pancakes, sausage, juice and coffee. There will be a photo booth with a take-home photo, crafts and of course, Santa! **Sponsorship Cost: \$250.**

Special Event Sponsors will receive:

- Their logo and link on the event webpage (artwork must be provided).
- Their logo on 2 emails to 11,000+ subscribers advertising the event.
- Digital signage at the Recreation Center - potentially seen by 1,500+ daily.
- Table or signage at the event (Sponsors are welcome to hand out candy or treats at the event).

Gifts in Kind (Any Event)

We appreciate the support of local businesses and organizations who may be interested in contributing food, decorations, services, gift cards or items to be used as door prizes, etc. Please contact Recreation Director Paula Horner at 440-808-5699 or phorner@cityofwestlake.org.

Youth Basketball Sponsorship Banner (December – March)

More than 350 boys and 150 girls in grades K-12 participate in a 14- week program in 6 divisions comprised of 6-8 teams.

- Support our youth basketball program by purchasing a personalized 3' high x 3' wide banner that 20,000+ participants, parents and community residents will see each time they enter the gymnasium. These will be displayed in the gymnasium from December through March. Sponsorship funds will help to offset the costs associated with supporting over 500 participants!
- **New Sponsor Banner Cost \$200:** To participate, please email Paula Horner at phorner@cityofwestlake.org.
- Attach to your email a PDF, JPG or TIF file with your company logo and detail the banner layout. Your banner will be 3' high X 3' wide and can include your logo, name and message. Please remit check payable to the City of Westlake. *Please Note: A discounted returning banner cost will be available for next season!*

ADVERTISE WITH THE WESTLAKE RECREATION DEPARTMENT IN THE GAZETTE

The Gazette offers in-depth information regarding the Recreation Department including; Memberships and Daily Visits, Facility and Park Amenities, Programming, Special Events and much more.

Advertising Rates

Ads will be placed in various locations of the brochure. Rates are quoted for one (1 brochure) and three (3 brochures). We offer winter, spring/summer and fall editions.

Size	1 brochure	3 brochures
Full Page (inside front cover)	\$500	\$1,350
Full Page	\$400	\$1,080
One Half (1/2) (outside back cover)	\$325	\$875
One Half (1/2)	\$225	\$600
One Quarter (1/4)	\$150	\$400
One Eighth (1/8)	\$100	\$270

Mechanical Requirements and Measurements

Ad Size	Width		Height
Full Page	7.397 in.	x	9.684 in.
Half Page Horizontal	7.397 in.	x	4.942 in.
Quarter Page Vertical	3.574 in.	x	4.942 in.
Eighth Page Horizontal	3.574 in.	x	2.352 in.

- Advertisements can be black and white or four (4) color copy.
- Advertisements need to be created at the correct finished size.
- Advertisements need to be in Hi-Resolution (300 DPI).
- Advertisements need to be a PDF, JPG or TIF file.

If interested in Gazette Advertising, please e-mail: Ann Hollows at ahollows@cityofwestlake.org.

Payment

Payment can be made by credit card (Visa/MC/Discover/American Express) or check (made payable to the City of Westlake). Checks should be sent to the following address: Westlake Recreation Department, 28955 Hilliard Blvd., Westlake, OH 44145.

If you have any questions about sponsorships or donations, please contact Recreation Director Paula Horner at 440-808-5699 or phorner@cityofwestlake.org.

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2022 Westlake Recreation Department Event Sponsorship Reservation Form

Please place an "X" next to the event(s) you would like to partner.

Email Camera-Ready logo (PDF, JPG or EPS of 500 KB or larger) to Paula Horner at PHorner@cityofwestlake.org.

Deadline: Minimum 4 weeks prior to the event

Summer Concerts in the Park (June – August)

Single Concert \$250 _____ Full season (8 concerts) \$1,000 _____

Family Camp Out (July 2022) \$250 _____

Fall Festival (October 2022) \$250 _____

Youth Basketball (November – March)

Gazette Advertising: Please e-mail: Ann Hollows at ahollows@cityofwestlake.org

Please make checks payable to "City of Westlake" and mail or drop off with this form to:

Paula Horner, Westlake Recreation Department, 28955 Hilliard Boulevard, Westlake, OH 44145.

Company Name: _____ Phone: _____

Address: _____ City/State/Zip: _____

By: _____ Title: _____

Printed Name: _____ Amount Enclosed: _____

Website URL for linking logo: _____ Disk/Camera Ready Logo Enclosed/Emailed: _____

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